

## Pajama Job Hunt

# Twitter Resources

### \*Organizing Platforms\*

#### [HootSuite](#)

I prefer HootSuite because of the scheduled tweets function, but apparently you can now do this in TweetDeck (though I hear complaints that it doesn't work so well). Other reasons I like HootSuite best:

- It's pretty
- You can run it through the website, no download necessary
- Multiple tabs, the benefits of which I explain in the last video tutorial

That said, I'm all for options, so here's a link to TweetDeck if you want to try it out:

#### [TweetDeck](#)

### \*Best Twitter Directories\*

Twitter directories are great ways to find new and relevant people to follow. These four are my favorite but there are tones out there. In terms of features, some are more useful than others so play around to see which ones you like best. These are good ones to get you started:

#### [Wefollow](#)

#### [TwitDir](#)

#### [Twellow](#)

#### [Just Tweet It](#)

### \*Other cool ways to find tweeps\*

[Who Should i Follow?](#) : This site provides recommendations of new people to follow based on people you're already following.

[Mr. Tweet](#) : This ridiculously awesome site not only gives recommendations, but allows users to rate and recommend people they follow. The site itself gives data on how often a specific user replies to non-followers, their average tweets per day, how "good" their content is, etc. It's a pretty amazing service and by signing up and participating you can generate a good-sized following yourself.

## \*Twitter Lists\*

[Listorious](#) : Provides you with top lists on Twitter in every category. Into human rights? There's a list for that. Music? Climate change? Photography? You could get lost on this site – but in a really, *really* good way.

## \*URL Shorteners\*

[bit.ly](#)

[TinyURL](#)

[ow.ly](#)

(Keep in mind that both HootSuite and TweetDeck have URL shorteners built right in the program)

## \*Purge/Clean-Up\*

Opinions are mixed on this. Mine is: Unless someone is *hugely* helpful and you can't possibly live without their tweets, if they don't follow you back within a week or so, I say UNFOLLOW then. Twitter is about conversation and engagement and connecting. If you've been doing your job, don't waste your time on those who aren't doing theirs.

There are other reasons to unfollow someone, including spamming, rambling, never engaging anyone, only tweeting links, etc. Various applications can help purge your account so you're only following people you actually care about:

[Twitter Karma](#) : Only works if you have less than 700 followers and there's nothing fancy about the site. Great for beginners though and easy to use.

[Tweepi](#) : My personal favorite because you can organize by number of tweets per day, frequency of tweets, percentage of tweets that contain links, etc.

[Friend or Follow](#) : Kind of like Twitter Karma in that it's easy to use, but much easier to navigate and not limited to the number of followers/followees. Literally just lists the people who don't follow you.

## \*Specific Resources for Job Hunters\*

[400+ Twitter Feeds of Job Openings From Around the World](#) : Kind of self explanatory

[#JobHuntChat](#) : Twitter hashtag conversation that takes place every Monday night.

A few of my favorite career/personal branding tweeps that I *highly* recommend you follow:

[@mscareergirl](#)

[@CornOnTheJob](#)

[@danschawbel](#)

[@willyf](#)

[@lindseypollak](#)

[@AlisonDoyle](#)

[@jasonalba](#)

[@Keppie Careers](#)

-- Oh, and dudes? Follow me on Twitter: [@marianschembari](#) --